

BarTender Edition Feature Comparison

	Starter	Professional	Automation	Enterprise
Printer licensing	Workstation only	•	•	•
WYSIWYG designer	•	•	•	•
Broad printer support	•	•	•	•
Extensive barcodes	•	•	•	•
Pre-defined label stock	•	•	•	•
Online library with 400+ pre-built label templates	•	•	•	•
Local data	•	•	•	•
Simplified printer driver management	•	•	•	•
Anywhere, anytime printing		•	•	•
Data entry forms		•	•	•
External devices		•	•	•
Broad database support		•	•	•
Intelligent Templates™		•	•	•
RFID		•	•	•
Process automation			•	•
Print recovery			•	•
.NET SDK			•	•
Flexible integration			•	•
REST API			•	•
Unlimited logging				•
Centralized labeling management				•
Content and workflow management				•
Enterprise security				•
Business continuity				•
Global operations				•

Choose Enterprise if you...

- Have mission-critical business labeling
- Operate in a regulated industry
- Need to manage printing across all your locations
- Have customers or suppliers who need to print remotely
- Need to improve version control

Choose Automation if you...

- Need to integrate your business system (ERP, WMS, MES, etc.) with your labeling
- Need no-code automation tools to improve print accuracy and efficiency
- Need to automate repetitive print-related tasks and workflows
- Frequently have lost or damaged labels

Choose Professional if you...

- Need dynamic data from a database or advanced serialization
- Have different operators print labels with data entry forms
- Print labels on-demand from any device and with BarTender Mobile App
- Print large volumes of many individualized labels
- Need RFID encoding support

Choose Starter if you...

- Only use a local data source (i.e., Excel)
- Design simple barcode labels

Add Premium Support

- Prevent downtime for your mission-critical labeling with 24/7/365 global coverage and 1-hour priority response for any production impacting issue.

Professional Services

- Let us help deploy, or update to, the latest BarTender solution — successfully and quickly. Services include: label design, integration design, custom training, consulting, and more.